

Barbarians at the Gate

... and other myths of
the modern business.

TALK TOPIC

The key to surviving change
is to understand why you
probably won't.

TARGET AUDIENCE

- † C-suite leadership
- † Management
- † Divisional heads

ABOUT BARBARIANS AT THE GATE

Ironically, 'change' has become the new status quo. Most know they need to transform to survive. And many even want to. But precious few will actually do anything about it...

We're invincible. We're unshakable. We're relevant. The world needs us." The business myths we tell ourselves are doing more than holding us back, they're pulling us under... Reality: the bigger you are, the less likely you are to shift your direction no matter how visible the rocks ahead are – but why? From personality biases to 'delusions of relevance' to change deficits, this talk will challenge every legacy you didn't know you had, so you can put the company you are behind you, and start transforming into the company you always knew you should be. If you're tired of business merely talking about change, this is the message you need to hear this year.

BARBARIANS AT THE GATE COVERS

- 1 Change hurdles, and how to smash them.
- 2 Linear vs exponential organisations.
- 3 The lines & nodes of evolution.
- 4 Setting the status quo on fire.
- 5 Letting go of the 'comfortably absurd'.



"... wow. I rarely hear talks that make me want to do things differently. No fluff. Just real content."

W. Abrahams CA(SA)
CEO, AON Insurance



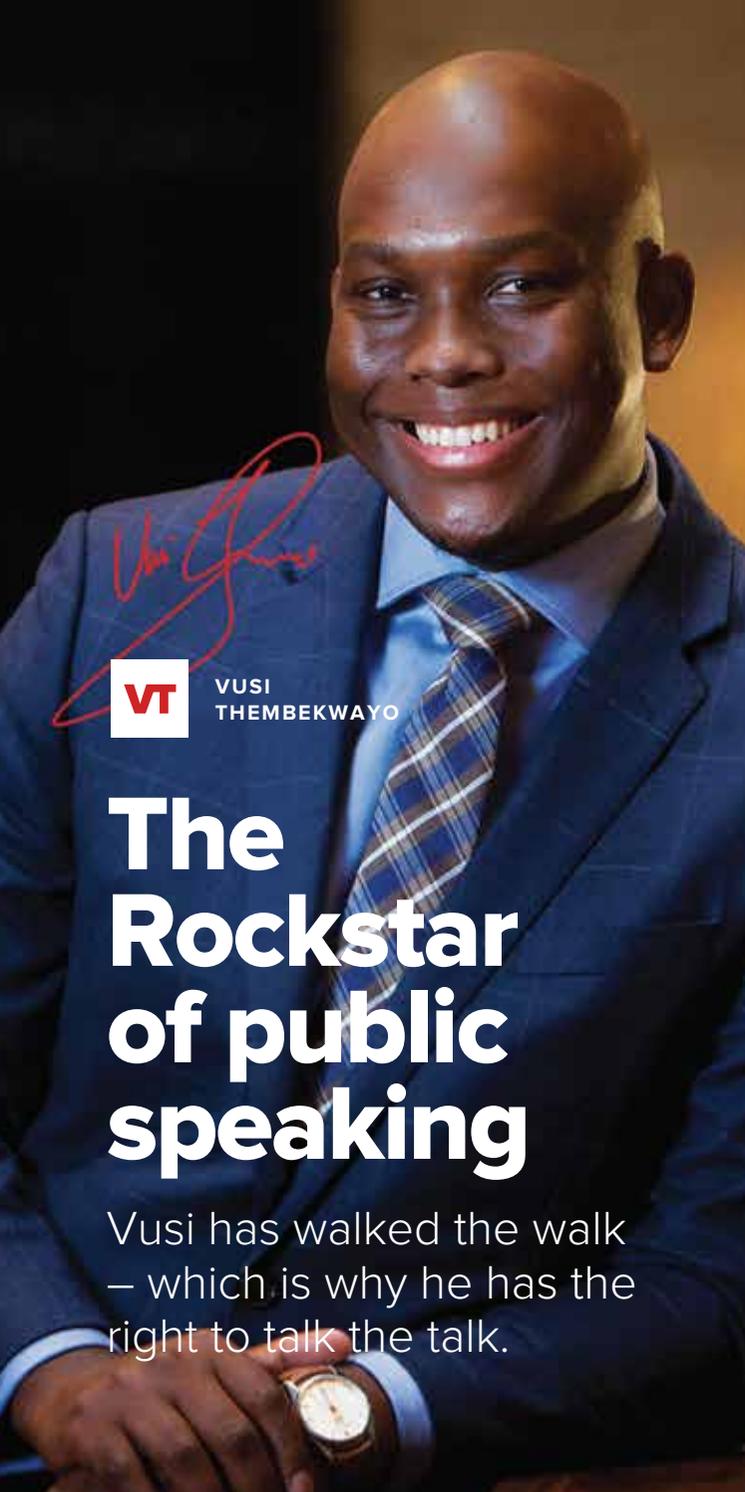
"Wow. Thank you for delivering the most memorable talk ever in Uganda."

Philip Odera
CEO, Stanbic Uganda



"Vusi is unstoppable"

Mika Hakkinen
F1 World Champion



The Rockstar of public speaking

Vusi has walked the walk – which is why he has the right to talk the talk.

At 21 he ran a R400mn division in a R17bn multi-national where he achieved the highest EBITDA within the group.

Today he is the youngest director of a listed company and is the MD of a boutique investment and advisory firm that assists medium, large and listed businesses to achieve step-change results through their people.

He also serves on several boards. The edge of chaos of today’s world is where he lives. His talks are designed to do more than just entertain. They motivate. He has been the catalyst for change in businesses across the globe. He specialises in Strategy, Leadership and Sales. He races cars in his spare time and challenges himself to accomplish one ‘terrifying’ thing every year.



EMERGING ENTREPRENEUR OF THE YEAR



ESU WORLD CHAMPION PUBLIC SPEAKER



“Vusi is the epitome of the South Africa for which we fought”

Nelson Mandela
Former South Africa President



“We need a South Africa that will produce more Vusi’s”

Thabo Mbeki
Former South Africa President



“Vusi is truly talented ... great resource for business leaders”

Adrian Gore
Founder and CEO of Discovery Limited