

Leading at the Edge of Chaos

Taking the future
by the horns.

TALK TOPIC

If you want to get your business future-fit, you'd better learn to sweat your greatest assets – your people.

TARGET AUDIENCE

- † C-suite leadership
- † Management
- † Public sector managers and directors

ABOUT LEADING AT THE EDGE OF CHAOS

Like a surfer riding a wave, change can either propel you into the future, or you can watch it fade into the distance, while you sink into obscurity. Which side of the wave you remain on depends on how ready your business is for it.

And that readiness depends on those you lead. Through Vusi's own experience of Leading at the Edge of Chaos, this talk will do more than pay lip service to the business climate's constant flux, it will turn your leaders into the motivators and influencers they need to be to take advantage of it. To make sure the entire business isn't just ready to deal with change effectively, but to thrive off of it. To change faster than your customers do. To determine the speed of change rather than be abused by it. To ride that wave. *Do exceptionally, not despite the speed of change, but because of it.*

LEADING AT THE EDGE OF CHAOS COVERS

- 1 Finding the truth, not your version of it.
- 2 Why the best win, not the biggest.
- 3 Using a higher purpose to excite people.
- 4 Leading by the business case, not by the business person.



"Wow. Over 300 delegates from more than 59 countries and Vusi's talk was the event highlight. We are all inspired to Lead at the Edge of Chaos. You made Argentina a standout event."

ICCA Europe 2015



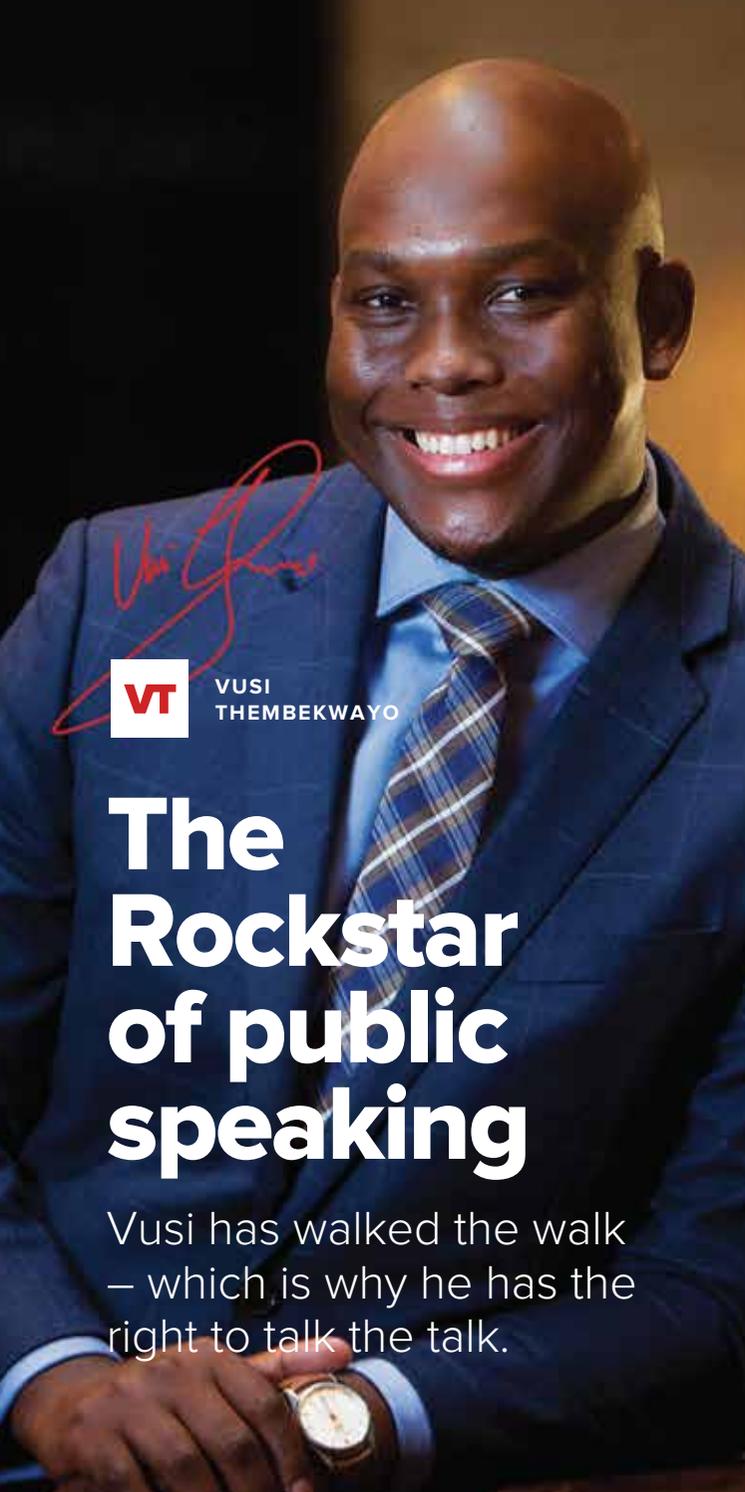
"Vusi spoke to CFOs of the largest and wealthiest companies in the Netherlands. His message of leading at the edge of chaos really resonated. Well done on the standing ovation"

Melle Eickelhoff
Director, CFO International



"Vusi is unstoppable"

Mika Hakkinen
F1 World Champion



The Rockstar of public speaking

Vusi has walked the walk – which is why he has the right to talk the talk.

At 21 he ran a R400mn division in a R17bn multi-national where he achieved the highest EBITDA within the group.

Today he is the youngest director of a listed company and is the MD of a boutique investment and advisory firm that assists medium, large and listed businesses to achieve step-change results through their people.

He also serves on several boards. The edge of chaos of today’s world is where he lives. His talks are designed to do more than just entertain. They motivate. He has been the catalyst for change in businesses across the globe. He specialises in Strategy, Leadership and Sales. He races cars in his spare time and challenges himself to accomplish one ‘terrifying’ thing every year.



EMERGING ENTREPRENEUR OF THE YEAR



ESU WORLD CHAMPION PUBLIC SPEAKER



“Vusi is the epitome of the South Africa for which we fought”

Nelson Mandela
Former South Africa President



“We need a South Africa that will produce more Vusi’s”

Thabo Mbeki
Former South Africa President



“Vusi is truly talented ... great resource for business leaders”

Adrian Gore
Founder and CEO of Discovery Limited